

ERIK BJÖRKLUND

CONCEPTUAL BRAND CREATIVE

EXPERIENCE

Remote VALTECH CD / 2023 - Present

9THWONDER CD / 2022

MRM Freelance CD / 2021

TRADE SCHOOL Freelance CD / 2021

WUNDERMAN THOMPSON Freelance CD / 2020

Detroit ARMSTRONG-WHITE CD / 2019 - 20

SALTY DETROIT Founder & CD / 2018 - Present

COMMONWEALTH // MCCANN ACD - CD / 2015 - 19

New York TBWA\CHIAT\DAY ACD / 2012 - 15

HAVAS Sr. AD / 2011 - 12

CDM Sr. AD / 2010 - 11

OXFORD COMMUNICATIONS Sr. AD / 2008 - 10

BBDO Jr. AD - AD / 2008 - 10

IS SOHO Design Intern / 2002 - 04

Education PARSONS SCHOOL OF DESIGN

Communication Design / BFA

2000-04

CLIENTS

AAA

Accenture

ASPCA

Bell Textron

Bombardier

Brother

Campbell's

Capital One

Chevrolet

Church's Chicken

Cleveland Clinic

DIRECTV

Doritos

Excedrin

Gas-X

GE

Gillette

GM

Home Depot

Honda Powersports

Humvee

Husqvarna

IHOP

Lay's

LEGO

McDonald's

MEDC

Merck

Michelin

Motown Museum

NFL

Nicorette

NYSE

Oral-B

Owens Corning

Pepsi

Rana Pasta

Right Guard

Shell

Wyndham Resorts

RECOGNITION

AAF

ADC

AD AGE

COMM ARTS

CANNES

CLIO

CREATIVITY

D&AD

D SHOW

EFFIE

HOW

NY FESTIVALS

NJ AD CLUB

OBIE

ONE SHOW

BOOK & REEL

ERIKBJORKLUND.COM

thebjorklund@gmail.com / 908.400.9175