

# ERIK BJÖRKLUND

CONCEPTUAL CREATIVE DIRECTOR

## EXPERIENCE

- Remote** VALTECH CD / 2023 - Present
- GRAVITY GLOBAL CD / 2022
- MRM Freelance CD / 2021
- TRADE SCHOOL Freelance CD / 2021
- WUNDERMAN THOMPSON Freelance CD / 2020
- Detroit** ARMSTRONG-WHITE CD / 2019 - 20
- SALTY DETROIT Founder & CD / 2018 - Present
- COMMONWEALTH // MCCANN CD / 2015 - 19
- New York** TBWA\CHIAT\DAY ACD / 2012 - 15
- HAVAS Sr. AD / 2011 - 12
- CDM Sr. AD / 2010 - 11
- OXFORD COMMUNICATIONS Sr. AD / 2008 - 10
- BBDO AD / 2004 - 07
- IS SOHO Design Intern / 2002 - 04
- Education** PARSONS SCHOOL OF DESIGN  
BFA / Communication Design  
2000-04
- Book / Reel** ERIKBJORKLUND.COM  
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## CLIENTS

AAA  
Accenture  
ASPCA  
Bell Textron  
Bombardier  
Brother  
Campbell's  
Capital One  
Chevrolet  
Church's Chicken  
Cleveland Clinic  
DIRECTV  
Doritos  
Excedrin  
Gas-X  
GE  
Gillette  
GM Financial  
Home Depot  
Honda Powersports  
Humvee  
Husqvarna  
IHOP  
Lay's  
LEGO  
McDonald's  
MEDC  
Merck  
Michelin  
Motown Museum  
NFL  
Nicorette  
NYSE  
Oral-B  
Owens Corning  
Pepsi  
Rana Pasta  
Right Guard  
Shell  
Toto

## RECOGNITION

AAF  
ADC  
AD AGE  
COMM ARTS  
CANNES  
CLIO  
CREATIVITY  
D&AD  
D SHOW  
EFFIE  
HOW  
NY FESTIVALS  
NJ AD CLUB  
OBIE  
ONE SHOW